

# Tyler Wesson

UX/Product Designer, Digital Illustrator

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Berkeley, CA

## Education

### University of California, Berkeley Bachelor's Degree | Media Studies

Berkeley, CA Aug. 2020- May 2023

### Archbishop Mitty High School High School Diploma

San Jose, CA Aug. 2015- May 2019

## Experience

### State Farm User Experience Design Intern

Los Altos, CA May 2022- Aug. 2022

- Collaborated with UX Generalists to develop digital products to expand brand portfolio while implementing best typography, color palette, and human-centered design practices
- Designed new products (mobile and desktop) concerning sustainability, senior care, and deductibles through blockchain

### Sencha Defi Lead Product Designer

New York, NY Nov. 2021 - Aug. 2022

- Re-designed FAQ page, homepage (desktop), and created mobile app prototypes for decentralized finance start-up
- Produced and edited pitch decks for potential investors
- Worked directly with founders to maintain consistent brand guidelines across platforms

### People Power Solar Cooperative Student Design Intern

Oakland, CA Jan. 2021 - May 2022

- Coordinated with CEO to use visuals to connect with communities
- Created original graphics for the website to effectively communicate company stories/values, led remote group meetings to produce and present deliverables

### Lord of the Light Art Studio and Gallery Student Instructor

San Jose, CA Jan. 2021 - May 2022

- Instructed art classes to youth classes
- Coordinated with staff to effectively communicate studio values and art fundamentals

## Tools

Figma, Adobe  
Illustrator/Photoshop/XD,  
Google Suite, Microsoft Office,  
Mural, Javascript, HTML, CSS  
(Fundamentals), Microsoft Office

## Skills

User-Centered Design,  
Prototyping, Wireframing,  
Mockup Creation, Competitive  
Analysis, Digital Illustration,  
Product Development, Team  
Leadership

## Awards

Pac 12 Conference Academic  
Honor Roll, Varsity Letterwinner,  
Highschool 2x All-American, Art  
Department Award